



# OPUNAKE & COASTAL NEWS

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## Colour & Size Sample

**QUARTER PAGE = 57 col cm**

eg. 19cm x 3 col = 57 col cm x \$5.81 = \$331.06

or on a **VOLUME DISCOUNT**

@ \$4.62 per col cm x 57 col cm = \$263.34

*saving \$1625.18 a year*

(full colour is an additional \$72)

**12cm x 3 col = 36 col cm x \$5.81 = \$209.09**

or on a **VOLUME DISCOUNT**

@ \$4.76 per col cm x 36 col cm = \$171.47

*saving \$902.88 a year*

(full colour is an additional \$48)

**12cm x 2 col = 24 col cm x \$5.81  
= \$139.39**

or on a **VOLUME DISCOUNT**

@ \$4.86 per col cm x 24 col cm = \$117.03

*saving \$536.71 a year*

(full colour is an additional \$48)

**8cm x 2 col = 16 col cm x \$5.81  
= \$92.93**

or on a **VOLUME DISCOUNT FOR A YEAR**

@ \$4.86 per col cm x 16 = \$77.76

*saving \$363.26 a year*

(full colour is an additional \$48)

**5cm x 2 col  
= 10 col cm x \$5.81  
= \$58.08**

(full colour is an additional \$24)

**9cm x 3 col  
= 27col cm x \$5.81  
= \$156.82**

or on a **VOLUME DISCOUNT**

@ \$4.86 per col cm x 27 col cm  
= \$131.27

*saving \$613.01 a year*

(full colour is an additional \$48)

**ALL PRICES  
PLUS GST**

**COLOUR  
EXTRA**

**FULL PAGE  
\$120 extra**

**HALF PAGE  
\$96 extra**

**QUARTER  
PAGE  
\$72 extra**

**UNDER QUARTER  
PAGE  
\$48 extra**

**SPOT COLOUR  
5cm x 2 col  
\$24 extra**

(full colour is an additional \$48)